

# CSRD + Town of Golden INDOOR AQUATIC CENTRE FEASIBILITY STUDY

## On Deck Engagement Results

November 2020

# Agenda

- Survey results
- Recommendations
- Next steps

# Survey Results

based on input from the Ethelo survey

# The Participants

- 1,118 participants

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- 70% non business owners

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- 1,118 participants
- 86% homeowners
- 70% non business owners
- 62% live in Golden, 38% live in Area A  
(30% Blaeberry, 28% Nicholson, 11% Parson, 8% Kicking Horse Mountain, 3% Field, 3% Donald, 17% Other)

# The Participants

- 14 years old or younger – 1%
- 15 to 19 years old – 2%
- 20 to 34 years old – 21%
- 35 to 48 years old – 39%
- 49 to 64 years old – 25%
- 65 or older – 12%



# The Pool

## Six Lane Lap and Leisure Pool

- 81% of participants support (totally support or slightly support)
- 14% of participants oppose (totally oppose or slightly oppose)

# The Pool

## Leisure Pool only

- 34% of participants support

## Lap Pool only

- 55% of participants support

## **Additional Features** that received over 50% support

- Hot tub – 70% support
- Multi purpose room – 59% support
- Sauna/Steam room – 56% support

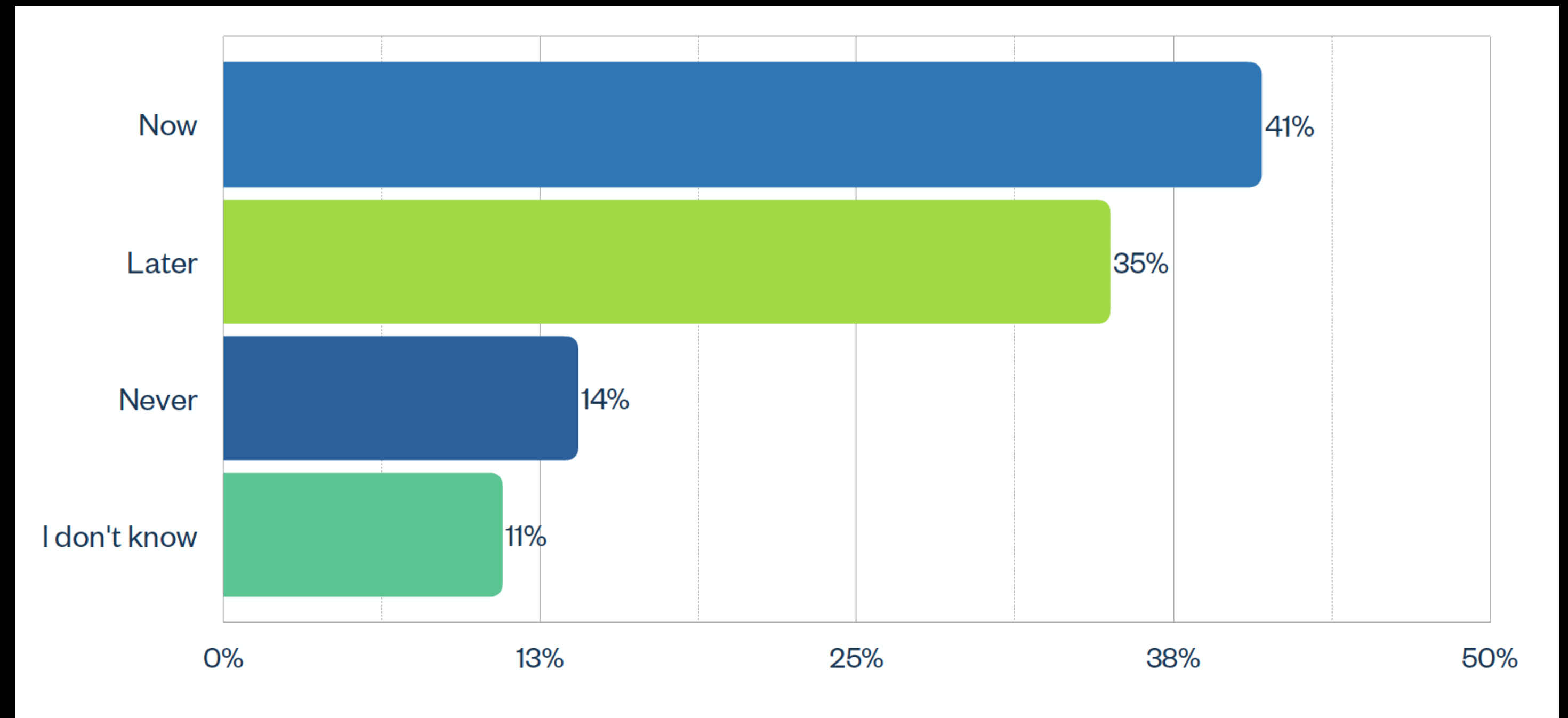
## Additional Features that received under 50% support

- Climbing wall – 44% support
- Fitness space – 48% support

# The Gymnasium

Do you support the addition of a new gym into this project now, later, or never?

- **Now – 41%**
- Later – 35%
- Never – 14%
- I don't know – 11%



# The Gymnasium

19 comments in “Anything else” mention the gym

# **The Gymnasium**

**those who support it**

**“Gym facilities are a must.”**

**“The gymnasium should be included no matter what... maybe under another project if it has to but must be built.”**

**“With a growing population, seasonal and permanent, I believe that this space will be well used. I feel if it is possible, to build the pool and gymnasium all at the same time”**

# **The Gymnasium**

**those who are concerned**

**“Would including a gym not take away business from other establishments?”**

**“If the common area and the gym are to be included in the plan they really need to look at not impacting local businesses that already exist.”**

**“There are 4 School Gyms in Golden plus the underutilized Civic Centre - make better use of existing facilities”**



# The Gymnasium

- Now – 41% support, 97% conflict
- Later – 35% support, 91% conflict
- Never – 14% support, 50% conflict
- I don't know – 11% support, 40% conflict

\*Conflict is a measure of the level of disagreement in a group.

# Grants

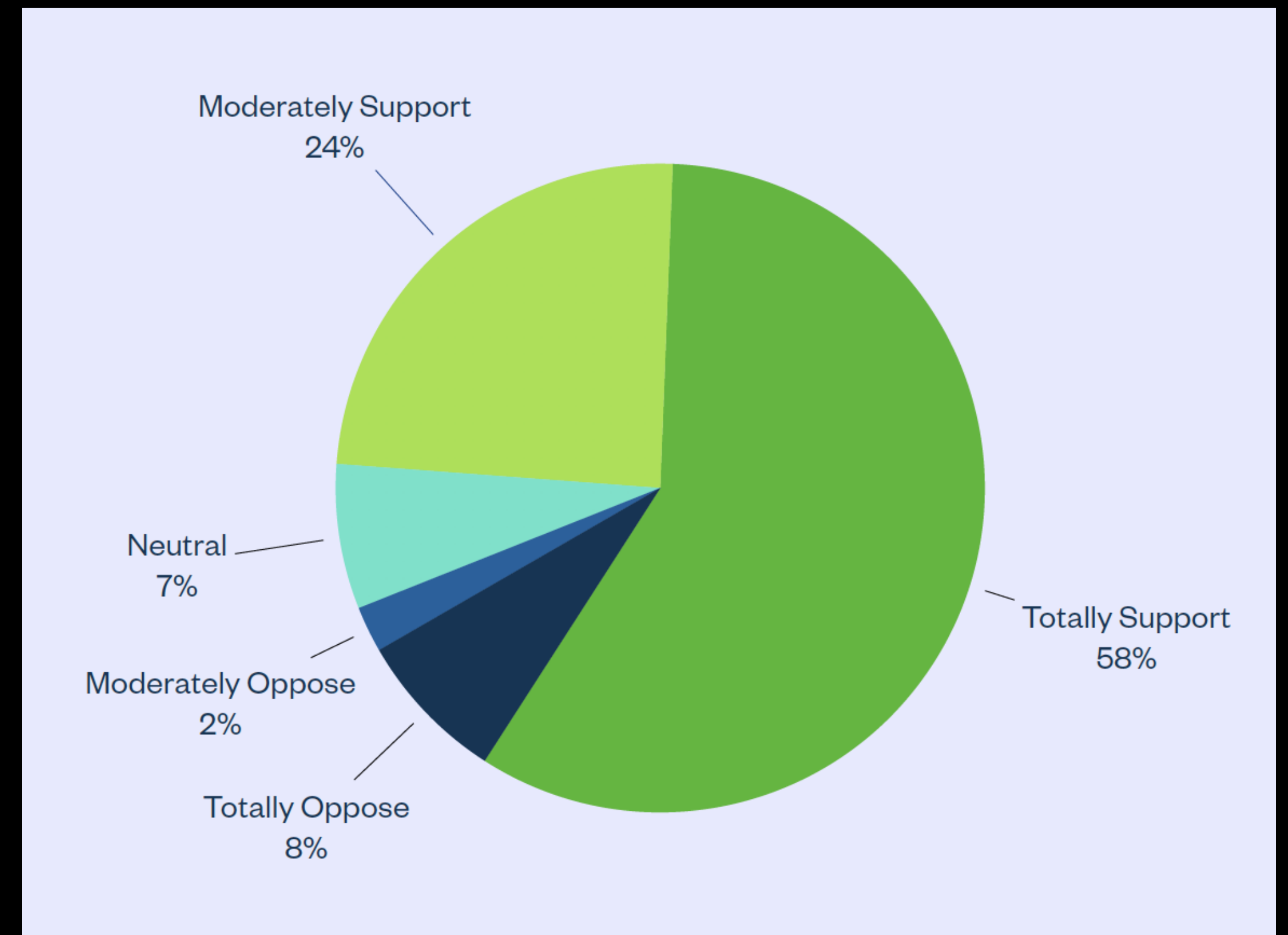
If this project receives partial grant funding, and your chosen pool type and additional features come at a lower cost, what range of annual taxes would you support paying?

\$0-\$100	23%
\$100-\$200	19%
<b>\$200-\$300</b>	<b>26%</b>
\$300-\$400	16%
\$400-\$500	17%
\$500-\$600	8%

# Project Support

How do you feel about the design of your aquatic centre?

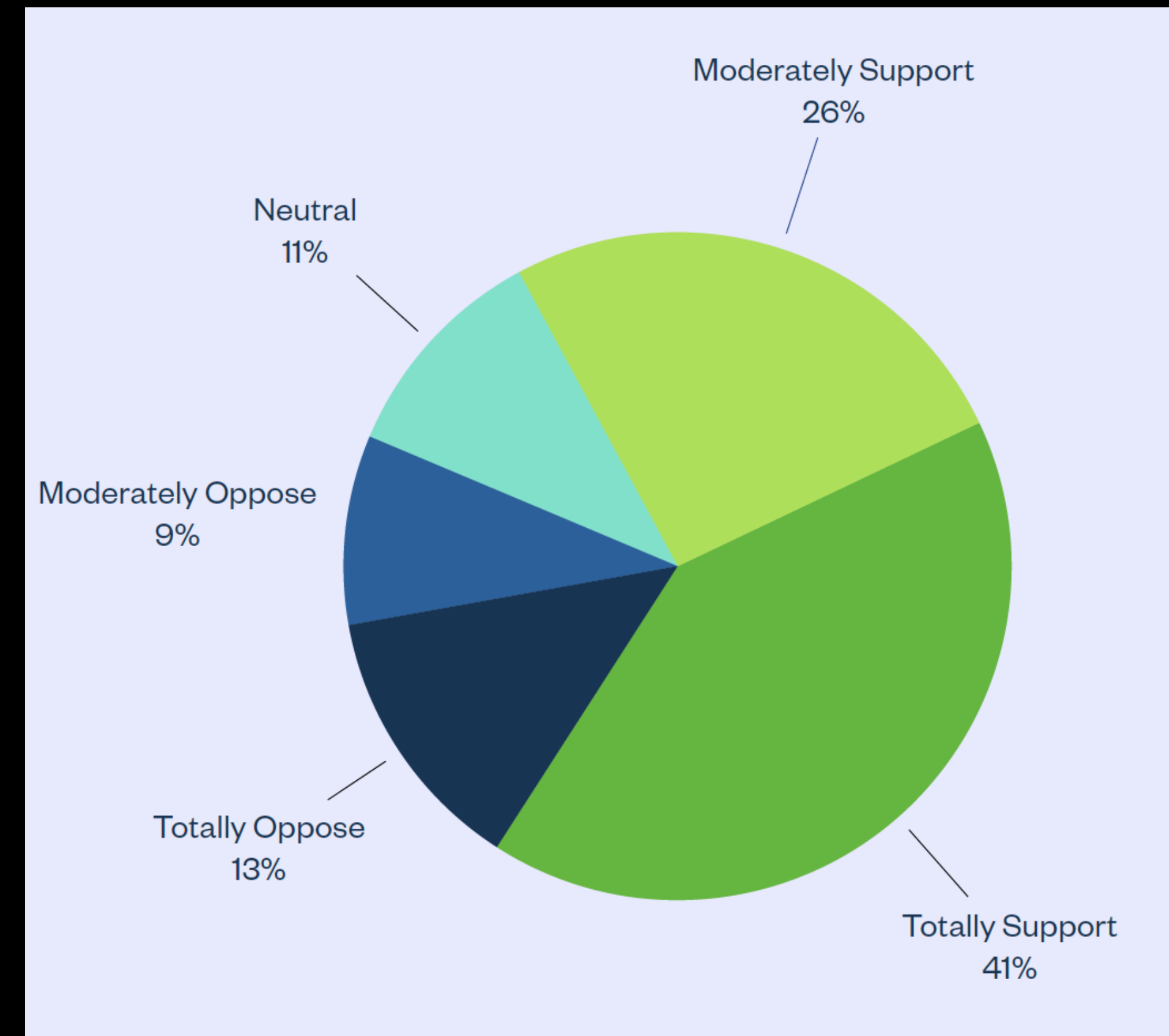
- 82% of participants support
- 7% neutral
- 10% oppose



# Project Support

How do you feel about the associated tax that you would be paying?

- 67% of participants support
- 11% neutral
- 46% opposed



# Anything else you'd like to tell us?

## Categories

- Support (enthusiastic, conditional)
- Opposition (unexplained, based on cost)
- Comments, suggestions, questions on cost/taxes

## Enthusiastic support

**“Let us invest in something that would be a  
cornerstone for this amazing mountain town.  
Let's do this Golden!”**

## Support + suggestion

**“Golden really needs a pool, would rather something simple than have to wait years and years.”**

## Conditional support

**“I think it would be such a benefit for the town, but I worry about how expensive it is and how a small town can handle paying for this and for the upkeep - especially during a pandemic.”**



## Opposition – cost

**“I am completely opposed to building an aquatic centre. These things never come in on budget & the cost of running them pushes everyone's taxes up by ridiculous amounts.”**

## Comments – cost/taxes

**“If the tax burden is not shared between Area A and residences of Golden there should be different rates. Those that choose to live outside of town should not benefit from the taxes those of in town pay.”**

# Recommendations

based on input from Phase 1 and 2

## Recommended Features

- 6 Lane Lap Pool and Leisure Pool
- Hot tub
- Steam/Sauna room
- Multi-purpose room
- Designed with a gymnasium in mind

# Next steps

# Next Steps

## December 2020

- Publish Tech Memo 3 with final preferred design option

## January 2021

- Advance concept design with refined Class D costing
- Develop visuals and project brochure
- Package concept design and costing with all Tech Memos into Final Report