

# COLUMBIA SHUSWAP REGIONAL DISTRICT

## ELECTORAL AREA A/TOWN OF GODEN AQUATIC CENTRE FEASIBILITY STUDY ADVISORY COMMITTEE MEETING

Minutes of the meeting held Thursday, January 23, 2020  
at the Golden Civic Centre, 806 – 10th Avenue South, Golden, BC

Note: The following minutes are subject to correction and are draft until adopted by the Feasibility Study Advisory Committee at the next meeting.

### PRESENT

#### Advisory Committee Members

Darcy Mooney (Chair)	Manager, Operations Management, CSRD
Stephanie Chomiak	Kat Coatesworth
Irene Gray	Brian Gustafson
Spencer Lainchbury	Scott Weir
Karen Cathcart	Director, Electoral Area A
Ron Oszust	Mayor, Town of Golden
Jordan Petrovics	Manager of Recreation Services, Town of Golden

#### Staff

Phaedra Turner	Team Leader, Administrative Services, CSRD
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#### Project Consultants

Paul Fast	Partner in Charge, HCMA Architecture + Design
Gabi Haas	Recreation Consultant, GDH Consulting

The meeting commenced at 6:30 PM

**CALL TO ORDER** The Chair called the meeting to order at 6:10 PM.

**ADOPTION OF AGENDA** K. Coatesworth/S. Weir THAT:

- The agenda be approved as presented

CARRIED

**WELCOME AND INTRODUCTIONS** The Chair welcomed everyone to the meeting and asked for a round table of introductions of the Advisory Committee Members, CSRD staff member and the Project Consultants.

**REVIEW WORK PLAN, SCHEDULE AND PROCESS** Project Consultant Paul Fast reviewed the final work plan, schedule and milestones with the Committee.

**TECHNICAL MEMO #1** Project Consultant Gabi Haas reviewed the draft Technical Memo # 1 with the Committee. The document summarizes Phase 1 of the project to provide the following information:

- A review of all relevant background information and to inventory community geography, demographics and statistics.
- A review of the existing aquatic facilities located within the Town of Golden and surrounding area.
- Provide benchmarking of aquatic assets from similar sized communities in BC to include size of facility, population served, costs and funding of capital and operating costs, including user fees.

**TECHNICAL MEMO #1  
(cont.)**

- Identify all known elements and limitations of the project

Several points of discussion were identified within the document and discussed with the Committee. Key learnings from the exercise identified there were both competitive and leisure components in all new facilities. Additionally, pools are heavily subsidized. Suggestions were made to strengthen the conclusion and identify opportunities for funding such as grants, sponsorships, etc. Discussion regarding options to phase a facility to ease the financial burden at one time.

**REVIEW DRAFT VISION  
STATEMENT AND  
PRINCIPLES**

Paul Fast provided the draft vision statement to the Committee. The vision statement was derived from the impact workshop conducted with the Committee in the fall of 2019 and was well received:

*“The Golden Aquatic Centre will be home grown. It will proudly reflect the unique character of its place and bring all regional residents together through inclusive recreational activities. It will be a year-round, vibrant, community hub that provides health and wellness opportunities for all.”*

The guiding principles for an aquatic centre facility within the community were identified from the same impact workshop as follows:

- Community Focused;
- Inclusive;
- Realistic;
- A Unique Landmark;
- A Place of Wellness; and
- Versatile.

There was broad consensus from the Committee for the identified guiding principles for the project.

**PRESENT PUBLIC  
ENGAGEMENT “ON DECK”  
BRAND DESIGNS**

Paul Fast presented the “On Deck” concept to the Committee as the project brand name. He then presented the project brand colours and reviewed the process of how his team developed the brand and look to be unique to this project. There was consensus that the retro vibe look was quite cool, but some of the colours may need to be adjusted to reflect a pool theme.

**REVIEW ENGAGEMENT  
STRATEGY AND NEXT  
STEPS**

Paul Fast provided an overview of the engagement activities upcoming as the project moves into the first public engagement phase, which includes an online survey and a planned evening Ideas Fair. The communications team has identified several ways to encourage residents to complete the online survey including radio advertisements, newspapers advertisements, social media and website posts. An Ideas Fair would be hosted in early March for residents to attend and provide input. Paper copies of the survey would be provided to assist residents that may not have easy access to the online survey or may not be comfortable completing it online.

Discussion from the Committee regarding the importance of hosting an event in each sub-community within the area as well (Donald, Blaeberry, Nicholson, Parson and Field). This suggested concept was agreed upon and the logistics would be clarified with the consultants and CSR staff. Postcards would be sent to every resident in the area to invite them to complete the online survey and attend one of the Ideas Fair events.

The draft online survey was reviewed with some minor suggested amendments to the questions.

The project microsite will go live and be available in mid to late February. The online survey will be hosted on this site. [www.goldenondeck.ca](http://www.goldenondeck.ca)

**Q&A**

The Chair opened the floor to members of the public to ask questions relative to the project. One member mentioned the importance of providing operating costs to the public along with capital costs for a new facility. Additional concerns were raised from members of the public regarding the level of support for the project from the Town of Golden.

**NEXT MEETING**

The next public meeting will be tentatively set for the late April or early May 2020, after the first public engagement phase is complete to review the results in Technical Memo #2. The exact date will be determined once the document is close to completion.

The meeting was adjourned at 8:45 PM